SERVING STUDENTS STRENGTHENING COMMUNITIES

COLLEGE MISSION STATEMENT PROJECT

L. Marshall Washington, Ph.D.
President

Kalamazoo**VALLEY** ™
community college

- COVID-19 (Coronavirus) on and off campus responses
- Employment and economic challenges
- Continued outcry for social justice
- Important ongoing work of the college

Kalamazoo Valley's strategic plan and goals provide the framework to address these challenges and to implement continuous quality improvement strategies to help ensure long term sustainability.

OUR PLANNING FRAMEWORK HAS NOT CHANGED

BOARD GOALS

Strategic Plan (Focus Areas and Initiatives)

PLANS: Academic Master, Enrollment and Retention, Facility, Human Resources, Marketing, Technology	College and Department Budgets	Committee Structure and Streamlining	Procedures Standardization and Centralization

Accreditation Process Improvement

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2021-2022 BOARD OF TRUSTEE GOALS

College/Credential Completion and Student Success

- *Retention*
- *Learning Outcomes Assessment*
- *Online Learning*
- *Success Rate of Developmental Courses*
- *Student Equity and Support*

Partnerships with K-12 Institutions, Community Organizations and Businesses

- *Community Integration of BHLC*
- *Enhanced Partnership with Kalamazoo Promise*
- *Early/Middle College*

Diversity and Inclusion

- *Student Equity and Support*

21st Century Sustainability Practices

- *Renewable Energy, Sustainability Programs and Initiatives*

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STRATEGIC FOCUS AREAS AND INITIATIVES

STUDENT SUCCESS

- *Developmental Education*
- *Guided Pathways*
- *Kalamazoo Valley Accelerated Associate Program (KVAAP)*
- *Retention and Completion*
- *University Center*

COMMUNITY IMPACT

- *Early Middle College*
- *Expanded Community Outreach*
- *Leveraging Bronson Healthy Living Campus*
- *Workforce Development*

QUALITY EDUCATION

- *Accreditation*
- *Online Learning*

ENGAGEMENT

- *Inclusivity and Diversity*
- *International Enrollment*
- *Staff and Faculty Development*

RESOURCE MANAGEMENT

- *Analytics and Information Technology*
- *Budget Sustainability & Financial Forecasting*
- *Energy and Sustainability*
- *Enrollment Management*

Kalamazoo Valley Community College

WHAT IS A MISSION STATEMENT

The mission statement is an institution's formal, public declaration of its purposes.

Mission statements generally remain in effect for long periods and should contain specificity providing an easily recognized definition. The mission statement should also provide the flexibility necessary to respond to the needs of the community.

Kalamazoo Valley Community College is embarking on a review of its mission statement.

Kalamazoo Valley Community College

CURRENT MISSION STATEMENT

We are committed to enriching the lives of our students and communities through quality educational programs and services.

To accomplish these ends, we will:
- Support student goal achievement through access to learning experiences and assessment.
- Support a balance between a comprehensive curricular base and innovations in education, personal development and technology by strategically utilizing resources.
- Provide curriculum and supportive services relevant to the needs of individuals, enterprise and government.
- Maintain a learning environment built upon the inclusivity of ideas of all cultures and ethnic backgrounds.
- Support economic vitality and stability through development of a skilled local workforce.
- Integrate the components of campus-based instruction, the Groves and the Kalamazoo Valley Museum to support student and community needs.

Adopted: June 14, 1994
Modified: October 9, 2001, October 12, 2004, December 13, 2016

CROSS-COLLEGE TEAM EFFORT TO REVIEW MISSION STATEMENT

College cross-departmental team formed to seek input from a number of on and off-campus stakeholders.

From now through November 2021, the team will create and launch a campaign to educate the communities we serve about the mission statement review process and invite participation.

The primary data collection tool will be a short questionnaire.

The deadline for participation is November 12.

The committee will compile the collected data and make recommendations about its findings.

QUESTIONS